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"http://my.netscape.com/publish/formats/rss-0.91.dtd">
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<channel>
  <title>Google search for flowers</title>
  <link>http://www.google.com/search?q=flowers</link>
  <description>Google search for flowers</description>
  <language>en</language></item>

  <item>
    <title>1-800-FLOWERS.COM - Flowers, Plants, Gourmet and Sweets,
    Unique ...</title>

    <link>http://www.800flowers.com/flowers/welcome.asp?section=0</link>
    <description>Flowers, unique gifts, gourmet foods, sweets, plants
    and Specialty Boutique items</description>
    </item>

    <item>
      <title>FLORIST FLOWERS - Florist.delivered or Virtual FlowersR -
      ...</title>
      <link>http://www.virtualflowers.com/</link>
      <description>Virtual FlowersR (VirtualFlowers.ComR)- Welcome! We
      ... occasions. Virtual
      Flowers is the home of the Original FREE Virtual Bouquet!
      ...</description>
      </item>

    <item>
      <title>FTD.COM - Welcome to FTD.COM - Flower Bouquets and Gifts for
      All ... </title>
      <link>http://www.ftd.com/</link>
      <description>... Services Customer Service Gift Advisor FTD Good
      Neighbor Day, Extras FREE Greetings
      Win A Summer Cookout Living Virtual Flower FREE Screensavers
      Flowers & Plant ...
      </description>
      </item>
</channel></rss>

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Fig. 8